

# 11 Fascinating Statistics about Employee Engagement Rates

## PROBLEMS

Over **70%** of employees felt **engagement software** would help them perform better at work. Over **25%** said it would help them **stay motivated**



**54%** of respondents indicated that they would be much more likely to perform a task **if it had game elements.**

**\$11B** is lost each year due to **employee turnover** that comes from poor company culture (in the U.S. alone).

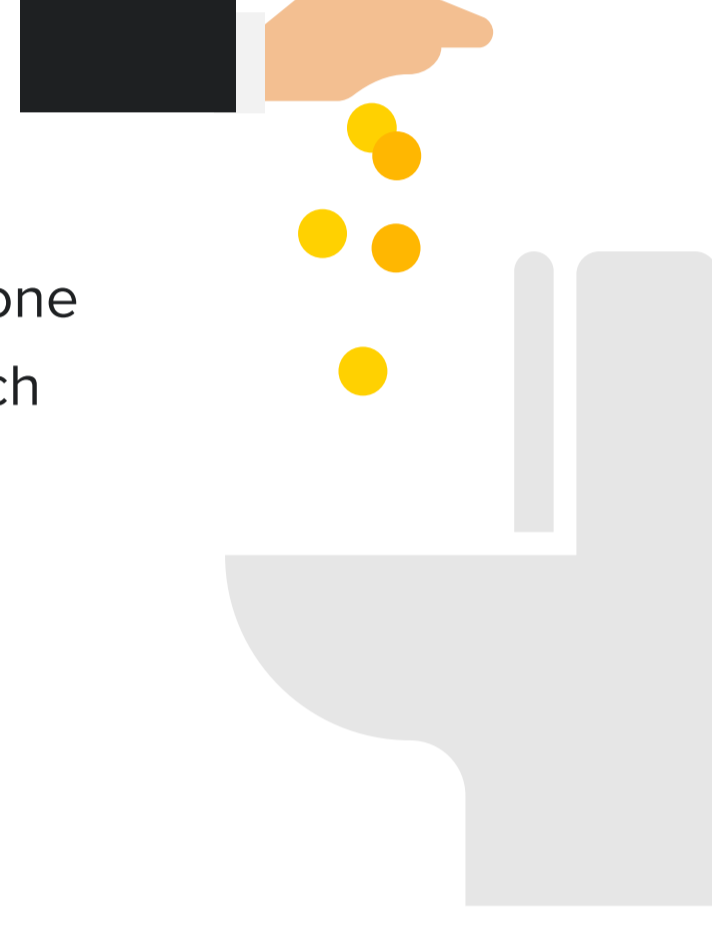


Low-level engagement from employees results in a **33% decrease in revenue** and an **11% decrease in earnings growth.**



Unhappy employees take **15 more sick days** each year than their happy counterparts.

Disengaged employees cost the U.S. alone between **\$450 billion to 550 billion** each year in lost productivity.



## SOLUTIONS

**70%**

of Forbes Global 2000 companies are using **gamified platforms** as a way to boost **staff engagement, employee retention and revenues.**



**43%** of engaged employees **receive feedback at least once a week,**

compared to only **18%** of employees with low engagement.

**2.5x**

There are **2.5x more revenues** for companies with engaged employees versus their competitors with low engagement among their employees.

Highly engaged employees are

**87%**

**less likely to leave their companies** than their disengaged counterparts

Organizations who deploy **gamification** improve engagement by **48%** and reduce turnover by **36%**



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